

# WHO WE ARE

We are **SERENITY FINANCIAL**, a competent blockchain platform and we provide efficient solutions for recording and controlling trade transactions (currency, crypto, and CFD), protecting customer funds and effectively resolving disputes between market participants.

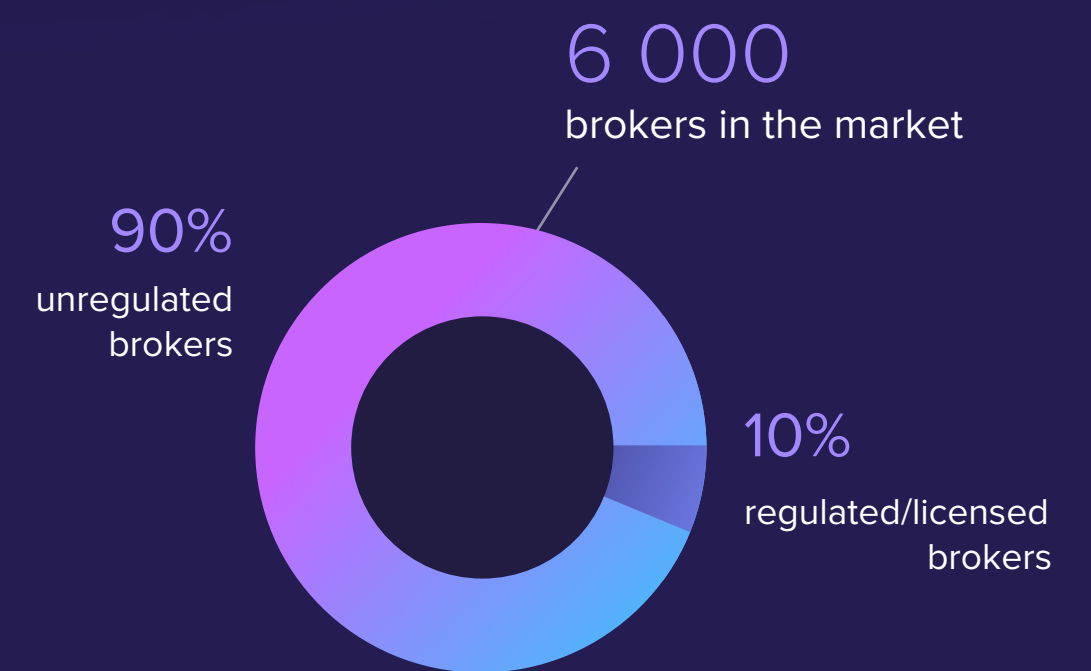
# CHALLENGES

## The Challenges in the Market

Millions of traders have the potential to earn on marginal trading with high leverage. Trading in this form allows for high yields, but with corresponding high risks involved. Different assets used for these transactions include currencies, cryptocurrencies, stock, index and commodity CFDs and other instruments. A significant number of traders are not protected from fraud by intermediaries (such as brokers, dealers and even exchanges themselves). Interestingly, the Foreign Exchange Market which is arguably the largest financial market by volume is the most dubious due to the lack of control and standards. Currently, protecting the trader's interest in this sphere is difficult. In summary, traditional regulation of the market is ineffective, outdated, and cannot be relied on to protect investments of retail clients. Nevertheless, blockchain can solve the problem. That is why we created SERENITY.

\$5 000 000 000 000  
Daily volume

>30 000 000  
Active traders



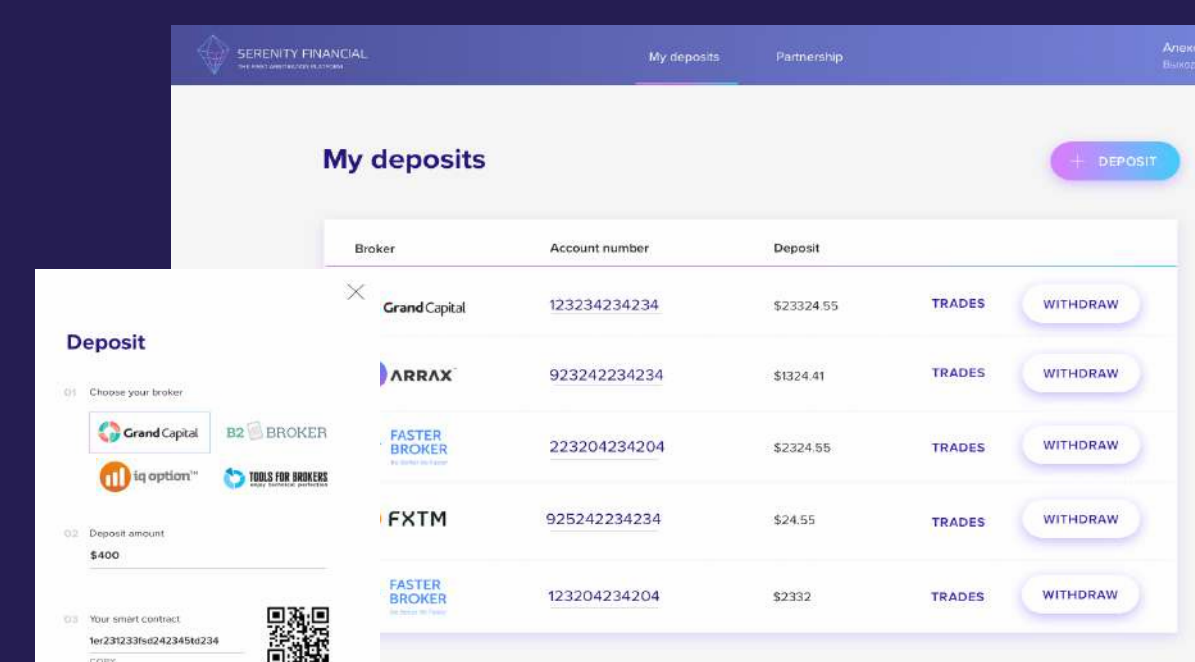
# WHAT WE DO

## Our Solution

- SERENITY places the clients' funds on smart contracts to protect them from scam brokers.
- The contract must be jointly approved by the trader and the broker before funds can be transferred to either party.
- Serenity's platform aids in conflict resolution by effectively utilizing blockchain to record blockchain digital signatures of all interactions between the broker and the client.

## What we offer

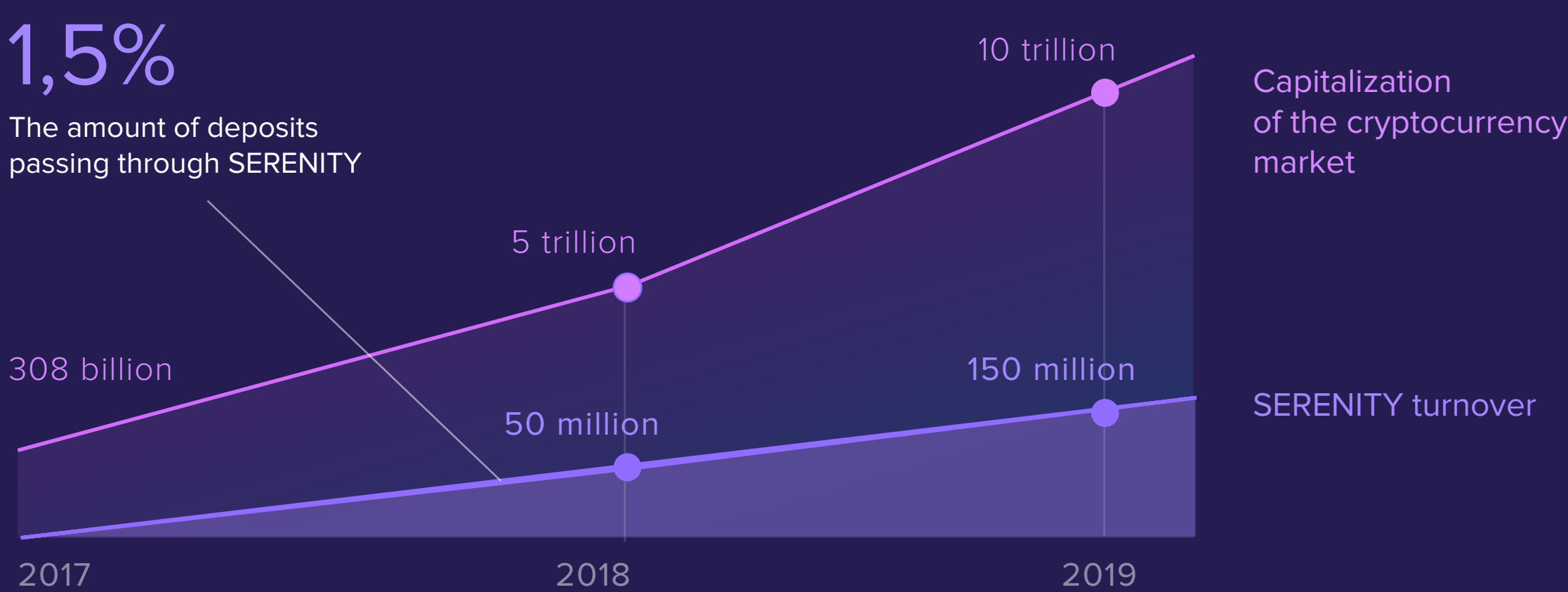
- Verify My Trade system. This can compare trade execution with similar trades of more than 600 brokerages.
- Resourceful plugins for exchanges and trading platforms. This records all clients' actions in blockchain.
- KYC (Know Your Client) system for brokers, ideal for storing important client data and helps regulated brokers comply with government anti-laundering regulations.
- Cryptocurrency hedge fund for brokers. This enables brokers hand over clients' trades to larger exchanges.
- Liquidity for brokers.



# IMPORTANCE OF THE PROJECT

## Why is SERENITY important for the cryptocurrency community?

We provide additional liquidity. The Foreign Exchange market has huge volumes, traded in fiat currencies, and we can bring a part of this volume to cryptocurrencies – about \$150M-\$200M monthly (assuming that at least 10% of worldwide monthly volume goes through us).



## Why is SERENITY important for brokerages?

SERENITY provides an opportunity for unregulated brokerages to obtain large investments from retail clients. For many brokerages, participation in the system will decrease the associated reputational risks and financial expenditure. Moreover, by uniting currency traders and cryptoinvestors in the same platform, we greatly increase inflow of new clients and give a new growth vector for margin trading market.

## Why is SERENITY important for traders?

Cryptoinvestors will access new markets and new investment opportunities in fiat currencies, stock, index and commodity CFDs, at the same time keep their main account nominated in cryptocurrencies.

Additionally, margin traders will receive protection from wrongdoing by brokerages, a safe space for trading, a way to protect their investments, and take advantage of a fair and transparent dispute resolution process.

# SERENITY TOKENS

## What you need to know about SERENITY tokens

We sell SERENITY tokens on ICO with up to 50% discount for each purchase. When the platform is fully operational, we will accept them for at least their full nominal price (or a higher market price). Token is a digital asset, which will be accepted as payment for SERENITY services. Clients will need to pay at least 50% of service price in tokens. We plan to attract about 1,000 brokers by the end of 2019. This implies that about 5 million clients will need and demand SERENITY tokens.

Note that due to constant market demand, the price of tokens will increase and all used tokens destroyed.

