



SERENITY FINANCIAL

THE FIRST BLOCKCHAIN-SECURED
FOREX MARKETPLACE

**Platform
for secure trading**



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- Choice of brokers for trading on currency and cryptocurrency exchanges
- Storage of clients' funds on smart contracts
- GUARANTEED withdrawal of funds with any broker
- Single verification for trading with hundreds of brokers
- Deposit/Withdrawal of funds in cryptocurrency
- Up to 100% of the company's services can be purchased with tokens

Partners



Team



Stanislav Vaneev
Founder



Anton Vasin
Co-founder



Vasily Alexeev
CTO



Denis Kulagin
CEO



Elena Berestovaya
Head of Marketing



Sergey Kozlovsky
Head of Sales,
co-founder



Goutam Das
Project Manager



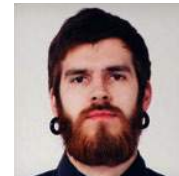
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Project Coordinator



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Developer



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UI/UX Designer



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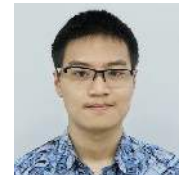
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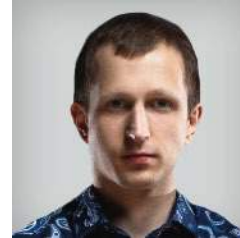
Advisors



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CEO of AMTS Solutions



Andrey Moskvitch
Managing Partner
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Julia Mihaltchuk
Cryptocurrency attorney,
CorpLaw.Pro



Nikolay Ermakov
Managing partner
of Nakamoto Capital
cryptocurrency fund



Aarti Thakkar
Head of forex technology
department at Studio45

Market volume

> \$5 000 000 000 000

Daily Forex turnover

> \$1 800 000 000

Monthly circulation of funds on Forex
and Binary Options market

> 4 000 000

Traders involved in speculative trading

> 6 000

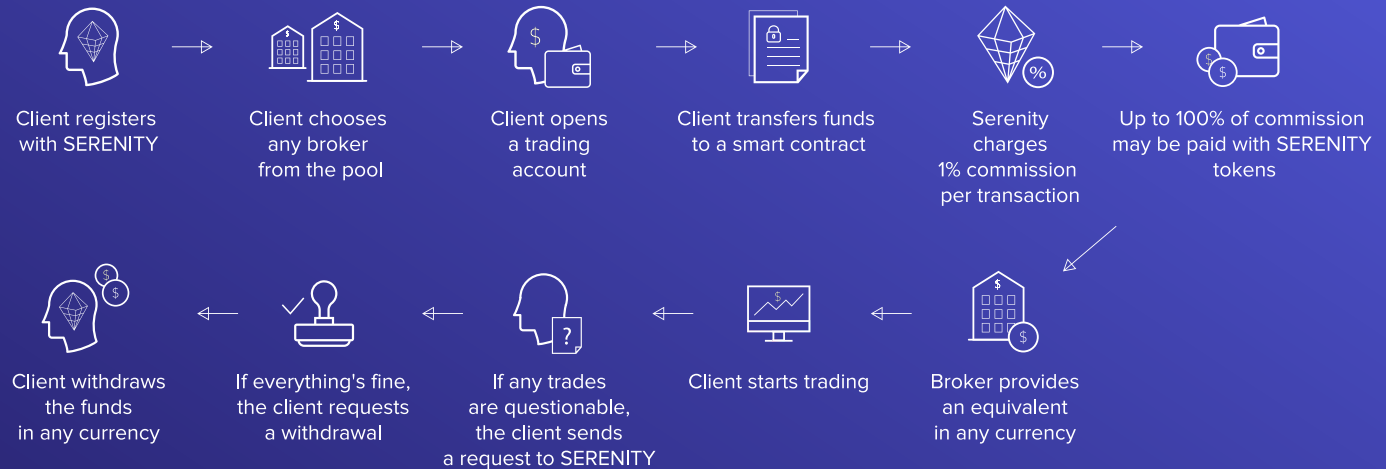
Brokers work on the market

> 100 000

Introducing brokers



How it works



For traders

○ Secure trading with foreign brokers

The fact that all trades are recorded in blockchain and SERENITY acts as an arbitrator in disputes and has the ability to influence deposits&withdrawals makes SERENITY a megaregulator of the industry without being without being connected to any jurisdiction. It guarantees security of funds for traders from any country.

○ Clients' funds are stored on smart contracts

A trader transfers funds on a smart contract. Broker provides an equivalent in the account currency. Smart contract is created the way that access to client's funds is given whether to a trader or to a broker. The funds become "unfrozen" at the moment when the client submits a withdrawal request.

○ Transparency of trading transactions

All trades are recorded in blockchain. It eliminates the mere possibility of backdating transactions.

○ Fast deposit/withdrawal of funds with any broker

Deposit/withdrawal of funds is standardized and is carried out by the means of the platform and SERENITY tokens.

○ Single verification

Ability to easily switch brokers thanks to a single verification (KYC) with SERENITY

○ Independent arbitration of disputes

All disputes are dealt with in a civilized manner with the assistance of an independent arbitration committee and use of data from blockchain.

For brokers

○ Trust

The fact of participation in SERENITY project demonstrates the company's transparency and elevates the level of customer trust.

○ New clientele

Allows to attract new clients thanks to the fact that all trades are under control and the funds are secured.

○ Accountability

Clients of participating companies are protected from unlawful actions of brokers by blockchain technology.

○ Transactions at no cost

For brokers deposit&withdrawals through SERENITY are 100% free as they are covered by the client.

○ PR and promotion

SERENITY budget includes marketing and PR spend for promotion of the participating companies.



Structure of earnings of SERENITY FINANCIAL

- Commission fees for funds escrow on Ethereum smart contracts
- Subscription fees from category A brokers for a package of services, including technologies and liquidity
- Commission fees for manual arbitration



Revenue from clients' deposit/withdrawal of funds

Minimum target revenue:

\$500 000 monthly (up to \$250 000 will be allocated for purchase of SERENITY tokens on the exchange)

Calculation: **500 000 * 1000 * 10% * 1% = \$500 000**

Where:

1 000 – amount of brokers in the system

\$500 000 – average monthly turnover of deposits (deposit/withdrawal of funds) of each broker

10% – minimum target of the total flow of broker's deposits that will be processed in SERENITY FINANCIAL

1% – commission for deposit/withdrawal of clients' funds



Sales of liquidity with an aggregator

Minimum target revenue:

\$600 000 monthly

Calculation: **$100 * 2000 + 400\ 000 = \$600\ 000$**

Where:

100 – amount of brokers in the system

\$2000 – subscription fee

\$400 000 – minimum revenue from liquidity sales, based on commission



Tokenomy

Utility token

- Tokens can be used to pay up to 100% of cost of any services provided by SERENITY FINANCIAL.
- Tokens will be accepted at a cost not lower than their nominal value in USD or at a market value, if it is higher.
- Tokens that are used for purchasing company's services will be withdrawn from circulation and destroyed.

Why it will be growing

- Tokens are sold with a big discount and will be accepted at their nominal value at the moment of purchase of services
- Clients of SERENITY must pay 50% to 100% of the SERENITY services cost with tokens. Tokens spent on SERENITY services are destroyed, thus reducing total supply.



Project stages

- **\$2 M** – implementation of the main functionality of the system – wallet, settlement system, arbitration system, sales/marketing
- **\$5 M** – development of KYC system
- **\$10 M** – implementation of the system of the clients' transactions recording in our blockchain, server and client plugins for signing all transactions in MT4
- **\$14 M** – supply of liquidity
- **> \$14 M** – hedge fund

Pre-ICO

Investing in Serenity is profitable!

- It's possible to earn on SERENITY tokens 2, 3, 5, 10 times more!
- After ICO SERENITY tokens will be publicly traded

Nominal value – **0,1 ETH**
(**Pre-ICO discount 50%**)

Amount of tokens – **3 500 000**

Pre-ICO November 15th – November 30th [Join us!](#)

Contacts



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at their nominal value at the moment of purchase of services



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